



Demystifying Machine Learning and AI To Drive Business Outcomes

Spyglass Can Help. Free ½ Day Workshop

Many organizations are sinking with data and on average 73% of data available to drive business decisions goes unused. Even organizations that have skilled data scientists struggle to operationalize their insights. Spyglass can help demystify the application of intelligent insight by integrating machine learning and AI into your business and show you how easy it can be start leveraging your unused data.

When implemented properly, machine learning and AI can help you make better business decisions by intelligently analyzing market, organizational and customer behavior in ways that guide your organization's growth. Machine learning and AI can be applied to everything from customer demographics, purchasing patterns and demand forecasting to log analytics, inventory and delivery systems, and many other problem domains.

This expertly designed ½ day workshop will provide you with the knowledge you need to begin implementing Machine Learning/AI capabilities within your existing data investments to set you on the path to improving business outcomes.

We will provide an overview of the Machine Learning process, discuss use-cases and teach you how to leverage predictive models to improve your operational analytics with SQL R Services.

Workshop Steps

- Create a SQL 2017 IaaS VM within your subscription
- Install & Configure SQL R Services (Python Optional)
- Load Backup Demo Database for Analysis
- Install 'pre-trained' ML Models
- Build and Deploy T-SQL Procedure
- Make Predictions
- Operationalize with Power BI
- Review



About Spyglass MTG

Spyglass MTG uses proven integration methodologies and expert consultants to build and deploy Microsoft solutions leveraging SharePoint, Azure, Custom Application Development, and Office 365. With regional relationships, knowledge, and local resources at the ready, we're here to help your business succeed.